

Tennis ACT

Tennis in Gungahlin



**GET
COURT
UP**

Tennis in the ACT

- 27 affiliated clubs
- 184 tennis courts
- 4,000 members
- 8,000 registered participants
- 8,000 participating in schools programs¹
- 23,000 involved in social play¹
- Estimated 42,000 participants¹

¹Source: *gemba Active Sports Participation (gASP), December 2014*

Key Insights

- “Tennis remains the most participated sport among major commercial sports...”¹
- 20,000 people in the ACT have a “High Interest” in taking up tennis¹
- 60,000 people in the ACT are “Interested” in playing tennis²
- “Participation in Tennis starts at an early stage in life – it’s difficult to attract people to the game post the age of 15...”²
- “Social interaction is a major driver of participation”²

¹Source: *gemba Active Sports Participation (gASP), December 2014*

²Source: *gemba Participation in Tennis, January 2010*

Tennis in Gungahlin

- Gungahlin Regional Summary – court to population ratio 0:49,734 (2011 census)¹ – 1:2,000 is recommended
- No new tennis venues have been built since ACT self-government (over 30 years!)
- Recommendation 3. Strategically plan for the development of district sized tennis venues in Gungahlin, Molonglo and West Belconnen¹


¹Source: Tennis ACT Strategic Tennis Facility and Management Review, January 2016

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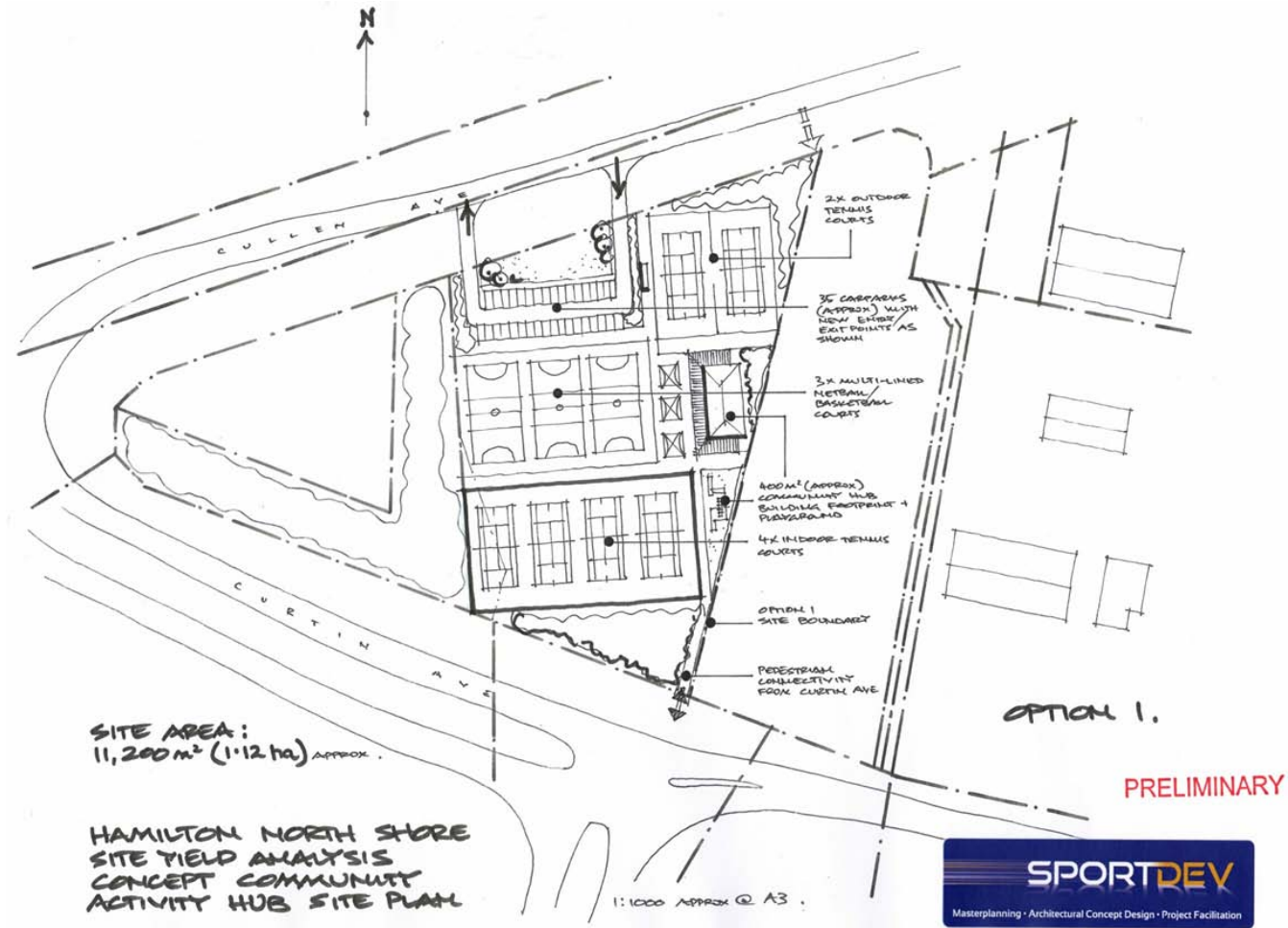
PROPOSAL

COMMUNITY ACTIVITY HUB

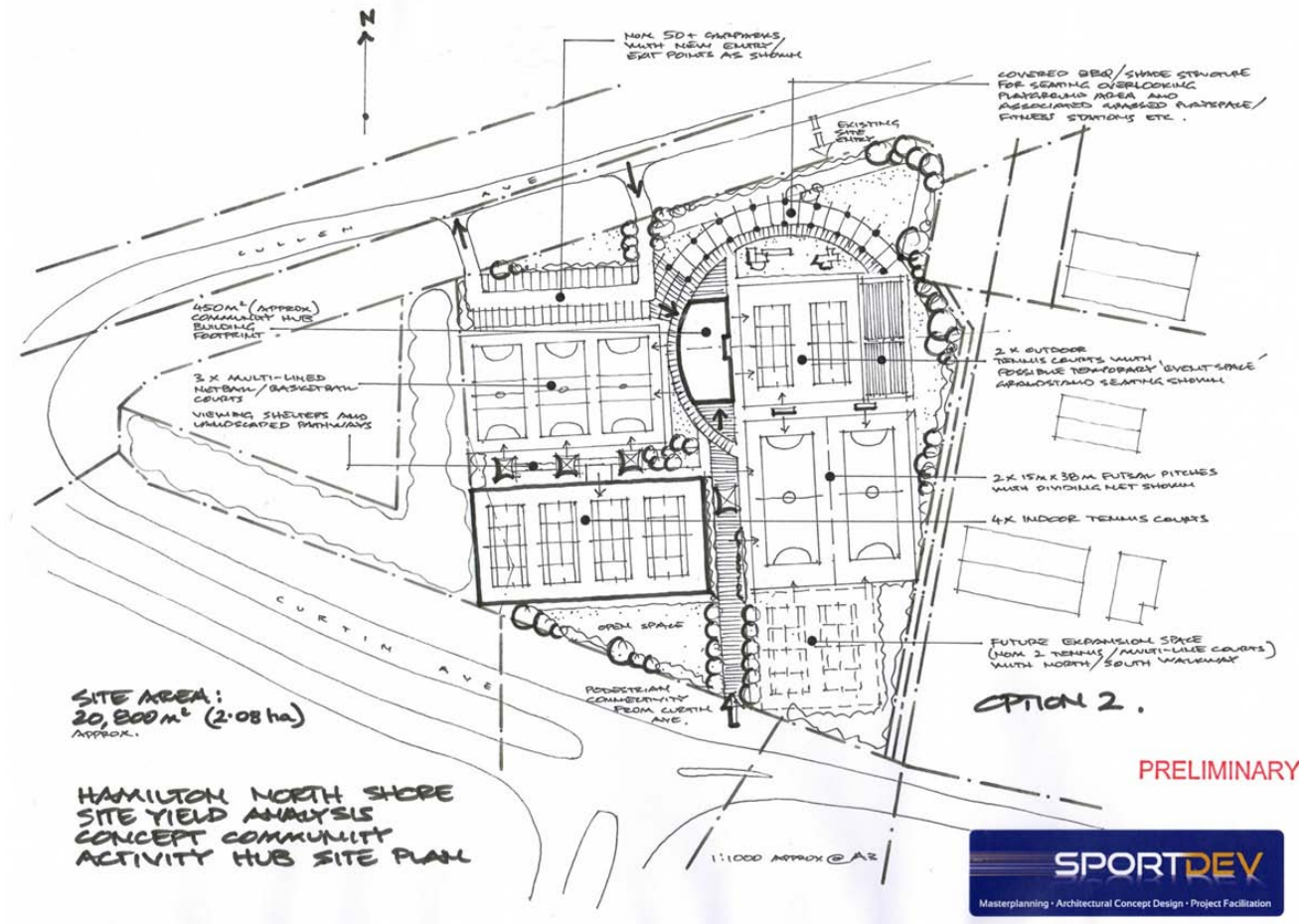
Gungahlin Community Activity Hub

- Australian Sports Commission, VicHealth and Tennis Australia with shared objective - more active play, more socially connected community & sustainable community asset
 - Key design & delivery options:
 - Community accessible space
 - Multi-sport playing fields
 - Café
 - Multi-purpose community rooms
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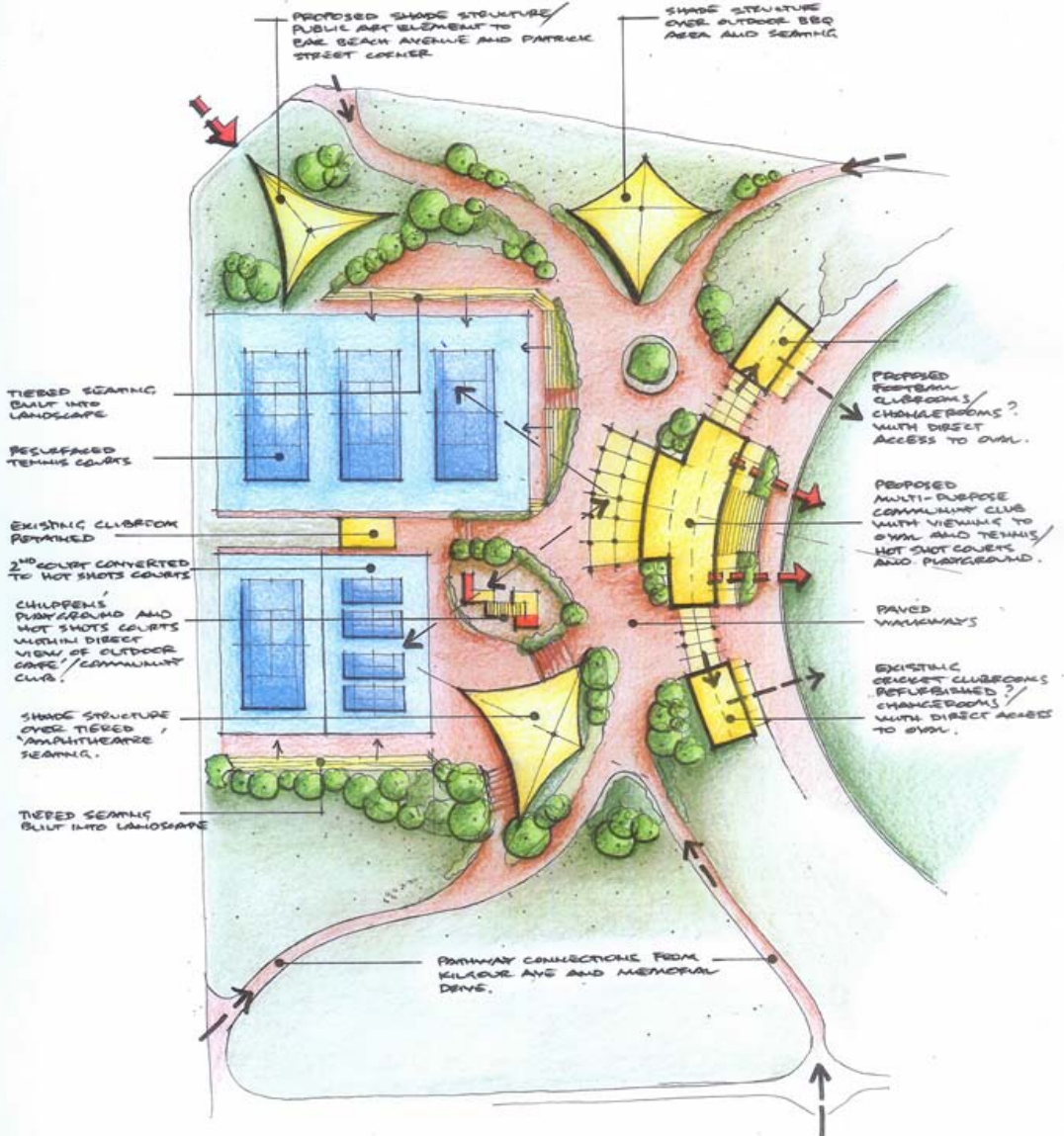
Gungahlin Community Activity Hub



Gungahlin Community Activity Hub



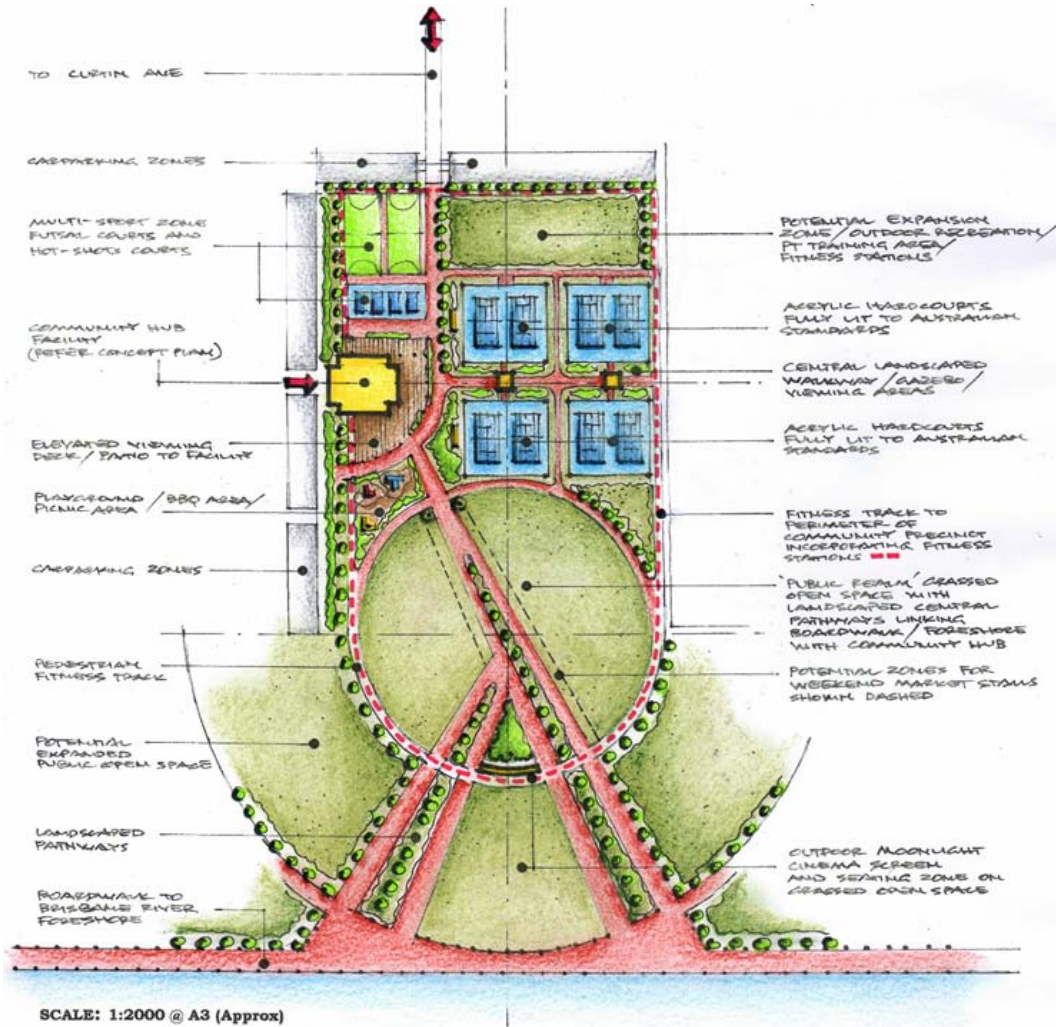
Gungahlin Community Activity Hub



**COMMUNITY ACTIVITY HUB
INDICATIVE CONCEPT PLAN**
September 2014



Gungahlin Community Activity Hub



PRELIMINARY CONCEPT FOR DISCUSSION

Gungahlin Community Activity Hub

- **Next steps**
 - Identify a site
 - Identify partners
 - Feasibility study & business modelling
 - Proposal



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